

Business Plan

Company's Name: X-Time Team

1. Abstract

Services and Market

X-Time is a start-up company that offers online games for clients from all over the world. We are top specialists in the gambling field and we are ready to develop our product in the longest-term prospect.

We understand the prospects for the development of the online games industry and will do our best to achieve market recognition. List of countries that are our target market: India, Colombia, Peru, Mexico, Canada (except Ontario), Azerbaijan. Gradually, with the overall growth of the company, we are considering a wider list of countries to work with.

The company has moderate start-up investments; we plan to achieve profitability during the first year of operation. Before opening our own online casino, we were mainly engaged in the strategic and full development of other companies based on the gambling industry. For over three years we have been actively advertising other casinos, bringing the highest quality and loyal traffic. We created a unique way to work with customers by giving them constant support and engaging content. It helped us to popularized the Aviator slot from the Spribe provider.

2. Process Flow Description

We have developed a site with a unique domain (xtime-casino.com) for online games in accordance with all the most challenging competitive solutions in this area. Our site is already translated into several languages to develop loyalty and ease the use of our web-site in other countries.

It is very important for players to have a wide range of gaming options. In our product we combine the most interesting solutions such as live casinos, all kinds of card games, slots and much more. We also intend to gradually expand our offers.

We also took care of security, so that all the opportunities presented to the players will be as transparent as can be; any fraudulent operations will be impossible. Huge attention is paid to high-quality support for players 24/7 in

any way convenient for them. In order to involve players in an exciting gameplay process, we have paid close attention to gamification, so the process of searching for game or choosing bonus is much more exiting for our customers.

3. Products and Services of the Company

XTime Casino offers the widest possible selection of games. The world's best providers, exclusively licensed games and slots. An important point is that the platform on which the site will be located is being developed together with SOFTGAMINGS, it is also worth mentioning that we use many of their products in our work.

The providers we work with are justly considered the market leaders.
Some of them:

- NetEnt
- Play'n'GO
- Evolution
- Amatic
- EvoPlay
- Microgaming

All of them have certificates of good faith issued by the most reliable gaming laboratories (for example, eCogra, GLI, etc.).

Example of Amatic games:

Amatic



Example of Evolution games:

Evolution



We also conduct the most loyal pricing policy that affects all groups of clients pay according to their abilities. We are introducing a flexible policy of bonuses and incentives. We also offer competitive and attractive first and second deposit bonuses:

- First Deposit Bonus 100% + 100 FS, if the deposit is from \$ 10 to \$ 120
- Second Deposit Bonus 200% + 50 FS, if the deposit is from \$ 50 to \$ 1500
- Monday Reload Bonus 30% up to €100
- Friday Reload Bonus 50% up to €200

4. Marketing plan for 3 years

The Indian market - one of our main target markets - is one of the largest in the world. There are currently 160.4 million players in India. 56% of all Indian gamers spend money on gaming or in gaming. 93.2% of all gamers use mobile phones, which makes them available for the online gaming industry.

We have a huge amount of Internet traffic, including mobile applications traffic. We competently allocate budgets for the purchase of advertising. At the moment, we have a clear understanding of how we will purchase advertising traffic for the next 3 years.

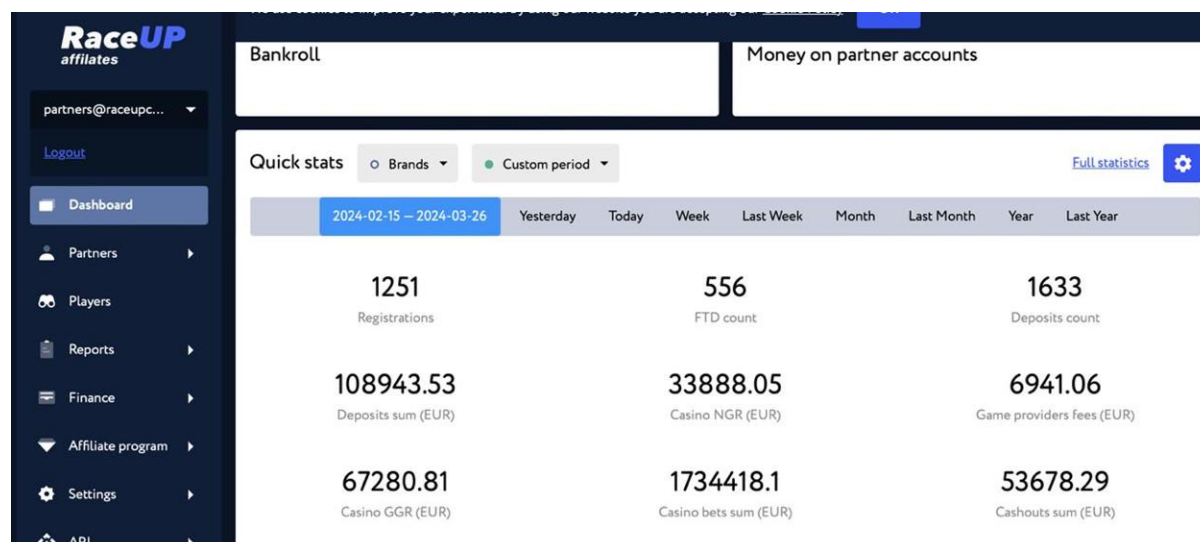
Specifically:

Year 2024	Traffic from mobile applications and targeted advertising
Year 2025	Traffic from mobile applications and contextual advertising
Year 2026	Traffic from SEO mobile applications and contextual advertising
Year 2027	Traffic from banners, SEO, mobile applications and contextual advertising
Year 2028	Traffic from the UAC of the Google Ads advertising platform, from banners, SEO, mobile applications and contextual advertising

At the moment, we attracting traffic to RaceUP Casino (our first project, successfully running casino), we bring them from 500 to 2000 active players daily. We are ready to achieve similar results and above for X-Time Casino.

5. Funding

At present, the project is not self-financing, thus funds from the UBO will be utilized for its development in the initial months. Additionally, we have submitted a Source of Funds declaration detailing the income of the UBO.



6. Organization of Casino Work

Our company will deal with marketing strategies, attracting players and financial monitoring, ensuring the necessary balance for payments to players and further development strategy. The rest of the processes, depending on their efficiency, will be outsourced. Modern automation methods help to minimize the number of employees and their interaction with the players. In the future, thanks to the capabilities of our site and a pleasant user interface, players will be able to deposit and withdraw funds, receive bonuses and use them independently. We also understand that high-quality support is a great advantage, so this area will be fully implemented by us and will not be outsourced.

The structural component of the site itself is built and formed on the basis of advanced technologies.

There is a number of important specialists who will definitely be a part of our team:

A manager is a specialist in the field of management and organization of work. He will supervise the personnel, be responsible for one or another direction of the company's work.

An analyst is a specialist who will study analytical research and generalizations in the casino industry, who is fluent in methods of analysis, is usually able to predict processes and develop promising development programs.

An IT specialist will deal with programming, administration of internal networks, will develop the necessary technical solutions and solve urgent IT issues.

The support team will accept applications from customers who have problems, will fix them and solve them. Sometimes, to solve the client's problem, an answer to the question will be enough, and in other cases it is required to transfer the application to a subject matter specialist who will understand the problem, give a detailed explanation and come back with a reasonable effective solution.

6. Financial Plan for 3 Year

PLAN OF INCOME AND EXPENDITURE FOR 3 YEARS

	Income / month (EUR)	Expenditures / month (EUR)	Profit / Losses (EUR)
05.2024	500	2000	-1500
06.2024	11000	22000	-11000
07.2024	26000	27000	-1000
08.2024	30000	30000	0
09.2024	33000	30000	3000
10.2024	40000	35000	5000
11.2024	43000	35000	8000
12.2024	45000	35000	10000
01.2025	55000	40000	15000

02.2025	57000	40000	18000
03.2025	65000	45000	20000
04.2025	70000	45000	25000
05.2025	75000	50000	30000
06.2025	85000	50000	35000
07.2025	95000	55000	45000
08.2025	97000	55000	47000
09.2025	105000	55000	50000
10.2025	120000	60000	60000
11.2025	125000	60000	65000
12.2025	135000	65000	70000
01.2026	141000	65000	76000
02.2026	150000	70000	80000
03.2026	155000	70000	85000
04.2026	165000	75000	90000
05.2026	175000	75000	100000
06.2026	185000	80000	105000
07.2026	190000	80000	110000
08.2026	200000	85000	115000
09.2026	205000	85000	120000
10.2026	220000	90000	130000
11.2026	230000	90000	140000
12.2026	250000	95000	155000
01.2027	260000	95000	165000

02.2027	275000	100000	175000
03.2027	300000	100000	200000
04.2027	310000	100000	210000